

Mark Curtiss, MBA-PM, PMP, CSM

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Technical Program Manager | Product Development & Release Leadership | Portfolio Governance

PROFESSIONAL SUMMARY

Technical Program Manager and PMP with 20+ years of experience leading complex product development, technology delivery, release programs, portfolio governance, and continuous improvement across consumer, healthcare, localization, and public sector environments. Proven ability to translate business objectives into executable plans, schedules, budgets, resource strategies, RAID management, governance, and executive reporting while aligning engineering, product, operations, quality, architecture, design, and business stakeholders. Experienced with Agile and Waterfall delivery, organizational change, and measurable improvements in predictability, visibility, adoption, and business outcomes. Brings 2 years of hands-on Generative AI experience using Copilot, ChatGPT, and Cursor for portfolio dashboards and rapid prototyping.

CORE COMPETENCIES

Technical Program Management | Product Development Programs | Product Release Management | Project Planning & Scheduling | Budget Management | Resource & Capacity Planning | Risk, Issue & Dependency Management | Program Governance | Executive Status Reporting | Cross-Functional Leadership | Stakeholder Influence | Decision Facilitation | Continuous Improvement | Change Management | Agile | Waterfall | Scrum | SDLC | Roadmaps | KPIs | Vendor Management | Microsoft Project | Jira | Confluence | Smartsheet | Microsoft 365 | Tableau | Airtable | Generative AI (Copilot, ChatGPT, Cursor) | Rapid Prototyping

PROFESSIONAL EXPERIENCE

Lead Program Manager — Nike, Inc., Beaverton, OR

June 2023 – July 2026

- Led enterprise technology and product delivery programs from initiation through release across multiple portfolios, managing integrated plans, milestones, resources, risks, and annual budgets exceeding \$10M.
- Planned and secured leadership approval for an enterprise-wide Jira data cleanup, then led its execution, reducing active work tickets by 65% so teams could focus on prioritized work; delivered 2 weeks ahead of schedule.
- Aligned engineering, product, architecture, design, operations, and business leaders across 40+ global stakeholders, influencing without direct authority to resolve issues and achieve program milestones.
- Established program governance, executive dashboards, RAID logs, dependency tracking, and KPI reporting, improving portfolio visibility by 35% and enabling faster leadership decisions.
- Applied Generative AI tools (Copilot, ChatGPT, Cursor) to build portfolio-level executive dashboards and rapid prototypes, and led the program that delivered a prototype for Nike's Sales Floor Mapping initiative, reviewed with leadership and select pilot locations.

Senior Program Manager — Nike, Inc., Beaverton, OR

October 2022 – June 2023

- Led complex, multi-team product development and release programs supporting direct-to-consumer digital platforms and enterprise systems, coordinating scope, schedules, risks, dependencies, and deliverables.
- Coordinated delivery across 5+ engineering squads using Agile practices, facilitating cross-team planning, issue resolution, and release readiness to improve sprint predictability by 25%.

Product Manager, Consumer Insights — Nike, Inc., Beaverton, OR

September 2021 – October 2022

- Owned the product roadmap and delivery plan for a consumer insights platform, aligning business priorities, data requirements, engineering capacity, release sequencing, and measurable outcomes.
- Partnered with research, analytics, engineering, and business stakeholders to prioritize requirements, guide delivery decisions, and increase platform usage by 75% within six months.

Project Manager / Scrum Master — Nike, Inc., Beaverton, OR

July 2019 – September 2021

- Managed end-to-end technology delivery and release execution while serving as Scrum Master for 2–3 Agile development teams, maintaining schedules, risks, dependencies, and stakeholder communications.
- Achieved a 95% on-time delivery rate across 15+ releases through integrated release planning, milestone tracking, risk mitigation, decision facilitation, and continuous improvement.

Project Manager / Scrum Master — TEKsystems at Nike, Inc., Beaverton, OR

September 2018 – July 2019

- Supported enterprise technology teams as embedded Project Manager and Scrum Master across Agile delivery initiatives.
- Led the transition from Waterfall to Scrum through coaching, change management, delivery standards, and team-level continuous improvement, increasing velocity by 20%.

Owner — QS Consulting / JTL Investments, Hillsboro, OR

March 2009 – April 2018

- Led consulting engagements focused on Agile coaching, backlog refinement, sprint metrics reporting, and stakeholder delivery support.
- Managed investment operations and portfolio analysis while maintaining client, vendor, and business operations responsibilities.

Technical Program Manager — Public Consulting Group, Portland, OR

April 2016 – August 2016

- Managed public sector technical programs through planning and delivery, maintaining schedules, milestones, resource coordination, status reporting, and cross-functional accountability.
- Supported governance and regulatory deliverables by tracking risks, issues, dependencies, and decisions and providing clear stakeholder and leadership communications.

IT Project Manager — TEKsystems at Kaiser Permanente, Portland, OR

January 2015 – March 2016

- Managed healthcare IT projects supporting clinical and operational systems in a regulated enterprise environment.
- Coordinated governance, compliance, timelines, risks, and stakeholder alignment across business and technology teams.

Project Manager — WeLocalize, Portland, OR

March 2012 – January 2015

- Managed localization portfolios across 20+ languages, coordinating global teams, vendors, timelines, and deliverables.
- Achieved 98% client satisfaction while reducing turnaround times by 15% through process improvements and delivery oversight.

SELECTED ACHIEVEMENTS

- Progressed through five Nike roles from Project Manager / Scrum Master to Lead Program Manager, building a governance framework adopted across multiple business units and strengthening executive visibility, decision-making, and delivery accountability.
- Delivered 95% on-time performance across 15+ product releases, improved portfolio visibility by 35%, and increased delivery velocity by 20% through disciplined program management and continuous improvement.

EDUCATION

MBA - Project Management — Colorado Technical University, 2003 – 2005

BA, Finance; Computer Science emphasis — Seattle Pacific University, 1989 – 1993

CERTIFICATIONS

Project Management Professional (PMP) | Certified ScrumMaster (CSM) | Certified Scrum Product Owner (CSPO) | ICAgile Certified Professional - Coaching Agile Transitions (ICP-CAT) | ICAgile Certified Professional - Agility in the Enterprise (ICP-ENT) | Six Sigma Yellow Belt | AI for Scrum Masters | AI for Product Owners